

# MEDIA RELEASE

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## ***FOR IMMEDIATE RELEASE***

### **PARRISH CONSTRUCTION GROUP ANNOUNCES STRATEGIC HIRES**

**Perry & Alpharetta, GA** – January 31, 2011 — Parrish Construction Group is pleased to announce the strategic hires of **Ashley Dale, Bob Flowers, Bill Loudermilk** and **John Rood** to the Client Relations Team.



#### **Ashley Dale to lead Client Relations Team in Alpharetta**

Ashley Dale brings her considerable education market expertise to the newest office of Parrish Construction Group. As Client Relations Manager, Dale will provide sales, client relations and marketing services for education projects in Metro Atlanta and North Georgia.

Dale entered the AEC industry in 1998 working for an Atlanta A/E firm. In 2000, she joined the construction market and has advanced through marketing positions into business development. She has a solid focus on customer service and client relationships with a unique understanding of the education market in Georgia.

Dale earned her CIT (Construction Industry Technician) certification through the Atlanta Chapter of NAWIC. She is an active industry member currently holding Board of Director's positions with SMPS (Society for Marketing Professional Services) and Georgia CEFPI, Inc. (Council of Educational Facility Planners International).



**Bob Flowers to lead Facility Planning Services in Alpharetta**

Bob Flowers has over 30 years experience in facility planning and construction program management of educational facilities, managing multiple capital construction programs valued at over \$2.75 billion. Flowers, who makes his home in Marietta, Georgia, previously worked with Georgia State University, Fulton County Schools, and Bibb County Schools before joining Parrish

Construction Group in January 2011.

As Facility Planning Manager, Flowers will provide facility planning, needs assessment and SPLOST support services for education clients throughout Metro Atlanta and North Georgia. He is a Georgia Native and graduate of Southern Polytechnic State University. Most recently, Flowers was the 2010 recipient of the FMXcellence Award from Building Operations Management Magazine for his work with Bibb County Schools.#



**William Loudermilk, EdS to lead Facility Planning Services in Perry**

Bill Loudermilk brings the Parrish organization over 35 years of experience in facility planning and management of educational facilities, managing multiple capital construction efforts valued over

\$125 million. Loudermilk served as a Facility Consultant for the Georgia Department of Education for over 10 years, working with an average of 35 school systems annually. Prior to joining the DOE, Loudermilk spent 14 years as Director of Facility & Maintenance for the Houston County School System.

As Facility Planning Manager, Loudermilk will provide facility planning, needs assessment and SPLOST support services for education clients throughout Central and South Georgia. He is a graduate of Georgia Southern University with BS and MS in Education. Loudermilk also received an Education Specialist Degree in School Administration from The University of Georgia in 1985 and taught Industrial Arts at Perry High School for 14 years. #



#### **John Rood to lead Regional Specialties Division**

John Rood brings considerable construction expertise to the Parrish organization. As Project Manager for the Regional Specialties Group, John will provide sales and construction management services for clients in specialty markets across Central Georgia.

The division's focuses on Commercial Office, Financial, Healthcare, Municipal and Religious projects delivering exceptional results and continuing the reputation Parrish Construction Group has earned throughout Georgia.

Rood is a licensed General Contractor and graduate of Auburn University with a BS in Building Science. His background includes all phases of construction, preconstruction, estimating, operations and field supervision. His community involvement includes the International City Optimist Club, Warner Robins American Little League, Rainbow House Children's Resource Center and Trinity United Methodist Church.

Dave Cyr, President of Parrish Construction Group states, “Parrish is excited about expanding our services and our presence across the state to provide additional resources and further assist our clients in successfully meeting their facility planning and construction needs. Each of these strategic hires is a strong addition to the Parrish team.”

Parrish Construction Group is a mid-sized, full-service contractor with expertise in facility planning, preconstruction, construction management at-risk, general contracting and design build services. The firm specializes in commercial, educational and industrial projects for the public and private sectors. Parrish Construction Group expanded operations and established a new office in Alpharetta in 2010, serving the metro Atlanta and North Georgia markets. The firm was founded in 1995 and is headquartered in Perry, Georgia. Average firm revenues exceed \$60 million annually. For additional information visit [www.parrishconstruction.com](http://www.parrishconstruction.com).